

New World MBA



Murdoch
Perth | Dubai | Singapore

Introducing

Murdoch University's 12 month new world MBA



Murdoch's new world MBA will not only enhance your professional skill set, it will put your innovative ideas to work. The program's broad range of business disciplines encompass global themes. You'll be mentored by our highly credentialed and experienced faculty to gain a competitive edge in a rapidly changing corporate environment.

Course outline

Everything you will learn
over the next 12 months

Business Context

Develop your ability to innovatively apply theories to resolving problems in challenging international business situations. You will focus on the interplay of markets, politics, sustainability science and ethical reasoning in order to foster responsible management-and-governance approaches.

You will gain key global insights from our faculty who not only teach the MBA, but are also successful in the real world of business.

These global insights will help you understand and track what modern consumers demand, which can then be applied when tapping into these growth markets.

The importance of practising responsible citizenship and sustainability at a global level is at the heart of the program.

This focus on sustainability meets emerging global needs and is aligned with the United Nations Principles for Responsible Management Education.

Leadership / Strategy

Gain an in-depth understanding of how the modern enterprise develops people and engages with society as it pursues its goals. You will learn Game Theory and other cutting edge knowledge/techniques on strategic thinking and decision making, through recent case studies and 'hot topics' in strategy drawn from the media and business journals.

Business Competencies

Understand the applications of financial mathematics, capital budgeting, risk and return relationships, cost of capital, and working capital management. You will understand how to analyse information obtained from the accounting system to assist in management decision making.

Practical insights and networking opportunities are key to the program and this is delivered by faculty who have already proven themselves in business.

Unit Electives

You will have your chance to specialise and tailor your MBA to your career path. Gain greater knowledge in the key areas in Management, Marketing or Governance.

Units > Core

The New World MBA includes four flagship units and two business competency units.

The four flagship units are worth 6 credit points each and are based on Business Context and Leadership/Strategy. The business competencies are worth 3 credit points each and provide the essential finance and accounting that managers need to enhance key decision making.

1

MBS661 ●●●●●● 6 points

Global Business

Addresses key issues about managing a business in the context of accelerated globalization in the 21st century. It discusses how managers make decisions on strategy, market entry, alliances, marketing, R&D, production, supply chain management, and human resource management in a business that transcends national borders and cultures. The unit places you in the role of decision makers, aiming to develop your ability to innovatively apply theories to resolving problems in challenging international business situations.

2

MBS662 ●●●●●● 6 points

Business Society and the Environment

Addresses key issues about the relationship between business, society and the environment in order to understand the role of firms in contemporary societies. This supports the school's commitment to the United Nations Principles for Responsible Management Education initiative.

3

MBS663 ●●●●●● 6 points

Leading the Engaged Enterprise

Focusses on fostering and engaging with staff by distributing leadership at all levels of the enterprise, leveraging the power of groups and reaffirming the strategic role of human capital development in learning to innovate new responses to organisational challenges.

4

MBS664 ●●●●●● 6 points

Strategies for Growth and Excellence

Investigates how firms and organisations design and execute effective strategies. Explores relevant issues in macro, meso, and micro environment.

5

MBS546 ●●●○○○ 3 points

Business Finance

Examines the financial management issues of a business entity. Introduces the tools used by financial managers and how they are applied in a variety of long and short term financing and asset management contexts.

6

MBS539 ●●●○○○ 3 points

Accounting For Managers

Explores the principles of financial and management accounting from a user perspective. Provides a practical understanding of how to analyse information obtained from the accounting system to assist in management decision making.

Units > Electives

Pick two additional units from the following pool.

Whether you want to push the boundaries and learn about Innovation, Management or Marketing, or you want to keep up with the latest in Health Policy and Governance, the following electives will add depth to your knowledge.



MBS538 ●●●○○○ 3 points

Organisational Behaviour and Management

Considers behavioural impacts at the individual, group and organisational level. Theories of how to manage the organisation during times of change and development will be a focus.



MBS673 ●●●○○○ 3 points

Entrepreneurship & Innovation Management

Explores the development and management of start-up enterprises and social ventures, focusing on commercialisation of new business ideas and technologies. The complexities of technology management, innovation strategies and planning are also covered.



MBS573 ●●●○○○ 3 points

Strategic Marketing Management

Offers a sound foundation in marketing management strategy, which is relevant for all types of profit and not for profit businesses and organisations. Developing the elements of a strategic marketing plan, international marketing and online marketing are covered.



MBS574 ●●●○○○ 3 points

Strategic Research in International Markets

Provides an in-depth overview of the role and importance of research in international marketing. Contributes information for all aspects of marketing and shapes an entity's overall international strategy.



SWM517 ●●●○○○ 3 points

Health Policy and Governance

Examines national and international health policy from a governance perspective. Covers healthcare governance modes and how the health sector is governed in Australia and other countries.

Which should I Choose?

These electives fall into three broad categories, Management, Marketing, and Governance. You can choose both electives from the same category if you want to specialise. Or you can pick two that complement your existing skills.

A lot can happen in 12 months.

Trimester 1 15 Jan to 16 Apr

Trimester 2 07 May to 06 Aug

Trimester 3 03 Sep to 02 Dec

Our MBA classes are conveniently held on weekday evenings and on Saturdays to provide flexibility to working professionals.

Admissions Requirements

A recognised Bachelor's degree, usually requiring at least three years of full time study or its equivalent, or higher, or satisfactory preparation through a combination of previous study and work experience, as determined by the Academic Chair.

All candidates with a Bachelor's degree or equivalent must also have a minimum of two years relevant work experience.

Students will also need to meet specific English competency requirements. We offer a number of alternative entry pathways if you are from a non-traditional academic background.

We would like to talk to you about your circumstances and identify a suitable pathway.

Total Tuition

AED 96,000



To find out more or apply online visit:
dubai.murdoch.edu.au/Courses/Postgraduate-Courses/



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INTERNATIONAL
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Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.