Communication and Media Studies

• 3 years full time internal study
• Dubai International Academic City Campus

Discoverers welcome

Speak to the world with Communication and Media Studies.

Whether it’s traditional texts or TV, film, written and oral, online and digital media forms, this course will give you the skills required to master communication and media in an ever changing and increasingly global industry.

Learn with our top notch communication and media educators

Murdoch has one of the most up-to-date media production facilities of any UAE campus, including radio and television studios and a host of edit suites and multimedia labs.

You’ll have the opportunity to learn and work with our top notch professors and educators to gain critical insights into the reach and power of the media the world over.

You’ll learn how to understand and analyse media messages and their impact on culture. You’ll discover how the media industry operates in a world characterised by rapid change, digitalisation and technological innovation.

Our lecturers have both academic and professional industry experiences which means you’ll be taught the most up to date, critical, creative and work relevant skills.

Turn your passion for communicating into an exciting career

The world of communication and media is growing rapidly and many Murdoch students in this field find work even before they graduate. This course will equip you for careers in fields like media research, advertising and public relations. It will even open doors for you to engage in further studies at the Honours or postgraduate level. Whichever career path you take, you will be the one to direct the way we use media to communicate.

By combining your course with a degree in Interactive Digital Design, Marketing Management, Public Relations, Screen Production or others, you can further expand your skills and opportunities. Or you can use your Communication and Media Studies degree to add an edge to any professional vocation.

What can I do with my Communication and Media Studies degree?

The Communication and Media Studies program is a broad-based communication degree that equips graduates to become critical thinkers, excellent writers and analysts in various facets of the fast-growing and ever-changing media and creative industries. Graduates can expect to find employment in a wide range of fields, from the creative industries (new media, advertising, radio, television, music and print) to media management, policy and public administration, media research, academic research and teaching.

www.murdochdubai.ac.ae
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Course Structure

Year 1

Foundation Unit
All first year students are required to take a Foundation Unit. These are designed to provide you with the necessary skills to succeed at university.

Core Units
You must take core units for a particular major to gain a specialisation in that area:
- Introduction to Communication and Media
- Introduction to the Screen

General Electives
You must take a selection of these units to have enough points to graduate.

General electives give you the flexibility to learn from a variety of areas.

Select five 100 level units offered by the University, subject to individual unit prerequisites.

Years 2 and 3

Core Units
- Media Audiences and the Public
- Screen Texts
- Documentary
- New Media Technologies
- Cultural and Media Policy
- Global Media Industries

General Electives
Select six 200 to 400 level units offered by the University, subject to individual unit prerequisites.

Recommended double majors
To take a double major, students simply take the core units from another major in place of their general electives units. You can come and speak to our counsellors to find out more information on double major possibilities.

Admissions Requirements

Murdoch University provides a number of pathways for admission of people from a variety of backgrounds. In addition, the University does not generally require the completion of any prerequisite subjects. However, applicants will need to meet specific English competency requirements.

Please speak to our Counsellors for more information on the various admission pathways into Murdoch. Their contact details are given below.